



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

CONTRACT

Contract / Revision	Alt Order #
566219 /	09783160
<u>Product</u>	
DCCC	
<u>Contract Dates</u>	<u>Estimate #</u>
09/12/12 - 09/17/12	1500
<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Congressional Campaign Comm	08/28/12 / 08/28/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WJW	Alexandra Bradley
<u>Special Handling</u>	
Do Not Mail	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
8217	11
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Great American Media
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
E 1 8	09/12/12	09/17/12	M-F	530a-6a	530a-6a		:30			NM	1
FOX 8 NEWS AT 530A											
Week:	09/11/12	09/17/12	Start Date	End Date	Weekdays			Spots/Week	Rate		
					M-WTF--			1	\$650.00		
E 2 8	09/12/12	09/17/12	M-F	6a-8a	6a-8a Rotator		:30			NM	1
FOX 8 NEWS AT 6A											
Week:	09/11/12	09/17/12	Start Date	End Date	Weekdays			Spots/Week	Rate		
					M-WTF--			1	\$1,200.00		
E 3 8	09/12/12	09/17/12	M-F	6a-8a	6a-8a Rotator		:30			NM	1
FOX 8 NEWS AT 7A											
Week:	09/11/12	09/17/12	Start Date	End Date	Weekdays			Spots/Week	Rate		
					M-WTF--			1	\$1,200.00		
E 4 8	09/12/12	09/17/12	M-F	8a-9a	8a-9a News		:30			NM	1
FOX 8 NEWS AT 8A											
Week:	09/11/12	09/17/12	Start Date	End Date	Weekdays			Spots/Week	Rate		
					M-WTF--			1	\$1,200.00		
5 8	09/16/12	09/16/12	Fox 8 News Su		8a-10a	Su	8a-10a			NM	1
FOX 8 NEWS											
Week:	09/10/12	09/16/12	Start Date	End Date	Weekdays			Spots/Week	Rate		
					-----S			1	\$350.00		
6 8	09/12/12	09/17/12	M-F	9a-10a	9a-10a		:30			NM	3
FOX 8 NEWS IN THE MORNING											
Week:	09/11/12	09/17/12	Start Date	End Date	Weekdays			Spots/Week	Rate		
					M-WTF--			3	\$650.00		
7 8	09/12/12	09/17/12	M-F	12p-1p	12p-1p Noon News		:30			NM	1
FOX 8 NEWS AT NOON											
Week:	09/11/12	09/17/12	Start Date	End Date	Weekdays			Spots/Week	Rate		
					M-WTF--			1	\$500.00		
8 8	09/12/12	09/17/12	M-F	1p-2p	1p-2p		:30			NM	3
SWIFT JUSTICE											
Week:	09/11/12	09/17/12	Start Date	End Date	Weekdays			Spots/Week	Rate		
					M-WTF--			3	\$325.00		

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09/12/12 - 09/17/12	DCCC	1500
<u>Advertiser</u>		
Democratic Congression:		
Original Date / Revision		
08/28/12 / 08/28/12		

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										Type	Spots
D 9 8	09/16/12	09/16/12		FOX News Sunday	9a-10a & 10a-11a i		:30			NM	0 \$0.00
FOX NEWS SUNDAY											
10 8	09/12/12	09/17/12		M-F 3p-4p	3p-4p		:30			NM	2 \$900.00
JUDGE J BROWN/JUDGE JOE											
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				
Week: 09/11/12		09/17/12	M-WTF--		2		\$450.00				
11 8	09/12/12	09/17/12		M-F 4p-5p	4p-5p		:30			NM	3 \$1,950.00
JUDGE JUDY/JUDGE JUDY											
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				
Week: 09/11/12		09/17/12	M-WTF--		3		\$650.00				
12 8	09/12/12	09/17/12		M-F 5p-6p News	5p-6p News		:30			NM	3 \$3,300.00
FOX 8 NEWS AT 5P											
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				
Week: 09/11/12		09/17/12	M-WTF--		3		\$1,100.00				
13 8	09/12/12	09/17/12		M-F 5p-6p News	5p-6p News		:30			NM	3 \$3,300.00
FOX 8 NEWS AT 530P											
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				
Week: 09/11/12		09/17/12	M-WTF--		3		\$1,100.00				
14 8	09/12/12	09/17/12		M-F 6p-7p News	6p-7p News		:30			NM	3 \$3,900.00
FOX 8 NEWS AT 6P											
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				
Week: 09/11/12		09/17/12	M-WTF--		3		\$1,300.00				
15 8	09/12/12	09/17/12		M-F 6p-7p News	6p-7p News		:30			NM	3 \$3,900.00
FOX 8 NEWS AT 630P											
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				
Week: 09/11/12		09/17/12	M-WTF--		3		\$1,300.00				
16 8	09/12/12	09/17/12		M-F 7p-730p News	7p-730p News		:30			NM	3 \$3,900.00
FOX 8 NEWS AT 7P											
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				
Week: 09/11/12		09/17/12	M-WTF--		3		\$1,300.00				
D 17 8	09/15/12	09/15/12		Sat 7p-8p	7p-8p		:30			NM	0 \$0.00
Big Bang Theory											
D 18 8	09/16/12	09/16/12		Su 6p-7p	6p-7p News		:30			NM	0 \$0.00
FOX 8 NEWS AT 6P											
D 19 8	09/11/12	09/11/12		FOX Prime Tuesday 8p-10p	8p-10p		:30			NM	0 \$0.00
SYTYCD											
20 8	09/12/12	09/17/12		Late News Rotator	10p-11p Rotator		:30			NM	3 \$4,800.00
FOX 8 NEWS AT 10P											
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				
Week: 09/11/12		09/17/12	M-WTFSS		3		\$1,600.00				
21 8	09/12/12	09/17/12		Late News Rotator	10p-11p Rotator		:30			NM	1 \$1,600.00
FOX 8 NEWS AT 1030P											
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				
Week: 09/11/12		09/17/12	M-WTFSS		1		\$1,600.00				
22 8	09/12/12	09/17/12		M-F 11p-1130p	11p-1130p		:30			NM	2 \$1,700.00
BIG BANG THEORY											
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				
Week: 09/11/12		09/17/12	M-WTF--		2		\$850.00				
23 8	09/16/12	09/16/12		Su 11p-12a	11p-12a		:30			NM	1 \$900.00
BIG BANG/BIG BANG											

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										Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/10/12	09/16/12	-----S				1	\$900.00			
24	8	09/15/12	09/15/12	College Football Late						:30		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/10/12	09/16/12	-----S-				1	\$3,500.00	NM	1	\$3,500.00
N	25	8	09/15/12	09/15/12	Fox 8 Early News 7a-8a	Sa	7a-8a			:30		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 09/10/12	09/16/12	-----S-				1	\$600.00	NM	1	\$600.00
										Totals	41	\$42,275.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/17/12	41	\$42,275.00	\$35,933.75
Totals	41	\$42,275.00	\$35,933.75

Signature: _____ Date: _____

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